

Andrew Hicks
773-206-0636
ahicks.central@gmail.com

<https://www.linkedin.com/in/ahickschicago>
<http://www.andrewhicks.net/>

SUMMARY

I am an experienced educator, designer, and team-leader with a passion for blending education and technology.

TECHNICAL SKILLS

Adobe Creative Suite
HTML5 + Web Design
Office 365 + PowerPoint

Education Design
Information Design
Graphic Design

Online Course Design
Course Facilitation
Gamification

PROFESSIONAL EXPERIENCE

2019 to present **Head of Content / Gamification:** Coinifide, Chicago, IL

- Designed and produced an educational videogame demo to teach blockchain technology
- Currently managing content teams to create online courses, videos, quizzes and certifications
- Create white label blockchain courses for clients

2018 to 2019 **Interactive Designer:** Independent / Freelance

- Illustration and information design for Johns Hopkins University patient education materials
- Gamification and educational design for interactive museum project: Courtroom600

2017 to 2018 **Instructional Designer:** Kraft-Heinz Corporation, Chicago, IL

- Designed and facilitated a MOOC with 4000+ students over a 6-month period
- Produced educational experiences for sales, marketing, and new hires
- Interviewed SME's; wrote scripts based on their knowledge
- Captured, edited and produced screencasts of classes and webinars
- Produced interactive web sites using SharePoint.

2014 to present **Director of Education, Co-Founder:** The Alliance Labs, Chicago, IL

- Designed and implemented a gamified technology-focused curriculum of 4 classes
- Graduated over 30 students in two years
- Hired and trained all mentors and teachers

2004-2014 **Coordinator: Interactive Arts & Media Major, Full Time Lecturer, Part Time Faculty**
Columbia College Chicago, Chicago, IL

- Administered a team of 8 faculty and a 12-class curriculum
- Increased enrollment by aligning the departmental message
- Grew curriculum offerings by authoring 6 complete classes for the department

EDUCATION

- School of the Art Institute Chicago, Chicago, IL, M.F.A., Art & Technology Studies. 2007
- Columbia College Chicago, Chicago, IL, B.A., Interactive Multimedia. 2000

AUTHOR

From Gamer to CEO: How Video Games Teach Leadership Skills, 2015, eBook available on Amazon